

Privacy Policy

Strand Forge

Effective date: 1 January 2026

Data controller:

Strand Forge s.r.o.

Registered office: Jihlava 119, 588 51, Czech Republic

Company ID No.: 224 40 330 | VAT ID No.: CZ22440330

Contact e-mail for privacy matters: info@strandforge.com

(hereinafter referred to as “Strand Forge” or “we”)

1. Our Approach to Privacy

Strand Forge is designed with a strong focus on minimizing the processing of personal data and respecting the privacy of users.

In particular, Strand Forge:

- does not collect users’ personal data for profiling purposes,
- does not create user accounts or user databases for login purposes,
- does not use third-party marketing or analytics tracking tools.

We only process data that are necessary for operating the website, responding to your inquiries, or complying with our legal obligations.

2. What Data We Process and for What Purposes

2.1 Technical Data When You Visit the Website

When you use our website, certain limited technical data may be processed automatically, such as:

- IP address and general information derived from it (e.g. country),
- type and version of device, browser and operating system,
- date and time of access,
- URL of the visited page,
- basic server logs (e.g. error and security logs).

These data:

- are used solely to ensure the operation, security and stability of the website (e.g. detection of attacks, debugging),
- are not used to identify a specific person, unless necessary for handling a security incident or misuse of the service,
- are not used for marketing purposes or profiling.

Legal basis for processing: our legitimate interest in ensuring the secure and proper operation of the website (Article 6(1)(f) GDPR).

2.2 Data Processed in Communication (E-mail / Contact Form)

If you contact us (e.g. by e-mail or via a contact form), we process the data you voluntarily provide, typically:

- your name and surname (if you provide them),
- your e-mail address,
- the content of your message and any other information you choose to share,
- where applicable, company details if you contact us in a professional capacity.

These data:

- are used only to answer your inquiry, communicate with you and, where relevant, negotiate or perform a contract with you,
- are not used to send unsolicited commercial communications,
- are not disclosed to third parties for their own marketing purposes.

Legal basis for processing:

- our legitimate interest in communicating with you and responding to your inquiries (Article 6(1)(f) GDPR), and/or
- performance of a contract or taking steps at your request prior to entering into a contract (Article 6(1)(b) GDPR), where the communication relates to a contractual relationship.

3. Hosting and Other Processors

The website is operated using external infrastructure providers (such as hosting, cloud services, e-mail service providers) who may process technical data (e.g. logs, IP addresses) for the purpose of operating the website, ensuring its security and delivering communications.

These providers act as processors of personal data and process the data only on our instructions and based on a data processing agreement.

Information about specific service providers is available upon request.

4. Cookies

Our website uses only those cookies that are strictly necessary for its functioning, for example:

- cookies required for basic display of the website and traffic routing (load balancing),

- security cookies that help protect the website against attacks.

Strand Forge:

- does not use third-party cookies for marketing or advertising purposes,
- does not use third-party analytics cookies (e.g. Google Analytics),
- does not use cookies for user profiling.

Given the nature of the cookies used, your prior consent is not required; the processing is based on our legitimate interest in ensuring the functionality and security of the website.

5. Third-Party Integrations (Meta and Others)

Our website may contain links to third-party services (for example, Strand Forge profiles on social networks such as Facebook or Instagram operated by Meta Platforms), or content from such platforms may be displayed in the form of links or embedded elements.

In this context:

- Strand Forge does not directly and systematically receive or store personal data of users from Meta or other social networks for its own analytics or marketing purposes,
- if you visit our profiles on third-party platforms (such as Facebook or Instagram) or click on links leading to those services, the respective platform may process your personal data (e.g. IP address, cookie data, information about your account on that platform) as an independent controller, in accordance with its own privacy policies,
- we do not further process such data beyond what is necessary for communication with you (e.g. responding to your comment or direct message).

We recommend that you review the privacy policies of the respective platforms (e.g. Facebook, Instagram), especially if you are logged into those platforms.

6. Sharing and Disclosure of Personal Data

Strand Forge:

- does not sell personal data,
- does not rent personal data,
- does not share personal data with third parties for their own marketing purposes.

Personal data may only be shared:

- with our contracted processors (such as hosting providers, e-mail service providers, external IT support) for the purpose of operating the website and communications, and
- with public authorities or other entities where we are required to do so by applicable law.

7. Transfers of Personal Data to Third Countries

Our aim is to process personal data primarily within the European Union / European Economic Area (EU/EEA).

If we use a service provider that processes data outside the EU/EEA (e.g. in the United States), any such transfer will only take place in compliance with GDPR requirements, in particular on the basis of:

- an adequacy decision of the European Commission, or
- standard contractual clauses and any additional safeguards, where required.

More detailed information about any transfers to third countries is available upon request.

8. Retention Periods

Technical logs and similar technical data: we retain these data only for as long as necessary to ensure the operation and security of the website. As a rule, this is a period of days to weeks, but not longer than [insert – e.g. 3 months], unless a longer retention period is necessary to investigate an incident or to protect our legal claims.

E-mail and contact form communication: we retain these data for the duration of handling your inquiry and subsequently for a period necessary to document the communication (e.g. for the protection of our legal claims), usually not longer than [insert – e.g. 2 years], unless a longer retention period is required by law.

After the relevant retention periods have expired, personal data are securely deleted or anonymised.

9. Security of Personal Data

We implement appropriate technical and organisational measures to help protect the personal data we process from unauthorised access, loss, misuse or damage. These measures include in particular:

- the use of encrypted connections (HTTPS),
- restricting access to systems to authorised persons only,
- regular updates of systems and software,
- cooperation only with trusted service providers.

10. Your Rights as a Data Subject

In connection with the processing of your personal data, you have, in particular, the following rights under the GDPR:

Right of access – you can request confirmation as to whether we process your personal data and, if so, obtain a copy of your data and information about the processing.

Right to rectification – you can request that inaccurate data be corrected or incomplete data be completed.

Right to erasure – in certain cases you can request that we erase your personal data (for example, if they are no longer needed, you successfully object to the processing, or erasure is required by EU or Czech law).

Right to restriction of processing – in certain situations you can request that we restrict the processing of your data.

Right to data portability – where processing is based on a contract or consent and carried out by automated means, you can request your data in a structured, commonly used and machine-readable format or request that we transmit them to another controller.

Right to object – you can object at any time to processing based on our legitimate interests; in such a case, we will stop processing unless we demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms.

Right to withdraw consent – we generally do not rely on consent for our basic processing; however, if we ever process data based on your consent (e.g. for a newsletter), you may withdraw your consent at any time, without affecting the lawfulness of processing before withdrawal.

You can exercise your rights using the contact details set out in section 14 below. We will respond to your request within one month; in complex cases, this period may be extended by a further two months, in which case we will inform you.

11. Data Protection Officer

Strand Forge s.r.o. has not appointed a Data Protection Officer, as it does not meet the conditions set out in Article 37 GDPR (in particular, we are not a public authority and our core activities do not consist of large-scale, regular and systematic monitoring of individuals or large-scale processing of special categories of data).

12. Right to Lodge a Complaint with a Supervisory Authority

If you believe that the processing of your personal data by us infringes the GDPR or other data protection laws, you have the right to lodge a complaint with the competent supervisory authority, in particular:

Office for Personal Data Protection

Pplk. Sochora 27, 170 00 Prague 7, Czech Republic

Without prejudice to this right, we would appreciate the opportunity to address your concerns directly first – you can contact us using the details below.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time, in particular if there are changes in how our website or services use personal data, or if there are changes in applicable laws.

The updated version will always be published on our website and will take effect on the date of publication, unless stated otherwise.

14. Contact

If you have any questions or wish to exercise your rights, please contact us at:

Strand Forge s.r.o.

Jihlava 119, 588 51, Czech Republic

E-mail: info@strandforge.com